



British
High Commission
Belmopan

The Ministry of Foreign Affairs

and

The British High Commission

JOINT PRESS RELEASE

UNITED KINGDOM GRANTS THE GOVERNMENT OF BELIZE FUNDS TO SUPPORT NATIONAL MEDIA CAMPAIGN ON SARS-COV-2

Belmopan. September 23, 2020. On Tuesday, September 22, 2020, the British High Commissioner H.E. Claire Evans and the Chief Executive Officer of the Minister of Foreign Affairs Ms. Lou-Anne Burns signed a Grant Agreement in support of Belize's "National Media Campaign on SARS-CoV-2" to prevent the spread of the coronavirus in Belize. The grant is valued at \$80,490 Belize dollars.

The Government of Belize continues work to minimise morbidity through a robust multilingual informational campaign tailored to the Belizean public. In line with the **Belize Interim National COVID-19 Plan**, the grant will be used to support the dissemination of accurate and up-to-date **information** through social media, printed media, and infomercial campaigns to ensure that the Belizean public is aware of the health and safety efforts being taken, and to help ensure that myths and rumours which abound are minimised.

It is vital for the Belizean public to be well-informed on all issues of this pandemic not only for physical well-being but also for mental health. This campaign will help reduce stress and anxiety within the society.

The Government of the United Kingdom remains a committed and consistent partner in its support for Belize's National response to the COVID-19 pandemic.

ENDS

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