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PRESS RELEASE

Belize's Postmaster General Attends 24th Caribbean Postal Union Conference

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Mrs. Marsha Price, Postmaster General of the Belize Postal Service, is representing the Ministry of Public Utilities, Energy, Logistics & E-Governance at the 24th Caribbean Postal Union Conference in Castries, St. Lucia, from July 18 to 22, 2022.

The theme for this year's conference is "A call to be...Business **Bold!**" The topics being discussed are:

1. Establishing new products and service
2. Setting up a local-to-local express parcel delivery service
3. Implementing a Regional Universal Service Offering/Regional Postal Charter

The world has evolved and postal services in the Caribbean are at a crossroads. There is a need for transformation and, as stated at the conference, it is critical for the postal service within the Caribbean to "recover from the pandemic, address the 'new normal' and grow local economies by expanding business capacity and exports."

Other topics being discussed include the 2022-2026 Caribbean Postal Union's Regional Postal and Courier Services Strategy and the signing of a memorandum of understanding between the Universal Postal Union (UPU) and the Caribbean Postal Union (CPU).

Mrs. Price is also participating in a bilateral meeting with Mr. Masahiko Metoki, Director General of UPU, to discuss how the Belize Post Service can improve and modernize its services. She is also seeking opportunities to expand collaboration on innovation, technology and other topics with other postmasters and directors of the CPU.

The ministry and the Belize Postal Service are committed to creating new opportunities, fostering growth and leveraging for the benefit of the country.

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